

NEWS RELEASE

Date:
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NATIONAL AWARD-WINNING ECO-TROUBADOUR SPREADS EARTH DAY MESSAGE THROUGH EDUCATION AND SONG

Kansas City, Missouri – As National Earth Day approaches on April 22nd, Stan Slaughter, nationally known Eco-Troubadour, is available for interviews and songs to bring home the central Earth Day message of protecting our planet’s ecosystems. Stan Slaughter, award-winning educator, delivers upbeat educational programs funded by states, cities, counties, regional agencies and schools that sponsor solid waste and other environmental education. Slaughter has presented thousands of “edutainment” programs to more than a half-million school children in 25 states. Other appearances include conferences, conventions, festivals, museums, lectures, keynote speeches, and large environmental events such as Earth Day performances. He will excite and educate your media audience with spirited sing-alongs.

More than ten years ago, armed with an M.A. in biology and a distinguished teaching background, including Kansas City Metro’s *Junior High Science Teacher of the Year Award*, Slaughter set out on his mission to spread the environmental word across the U.S. Since then, because of his highly acclaimed accomplishments in environmental education, Stan Slaughter has been honored with significant awards including, among many others, *National Educator of the Year* by the U.S. Compost Council, the *Governor’s Kansas Waste Reduction Award*, and *Missouri Environmental Educator of the Year* from Region VII, U.S. EPA.

The Eco-Troubadour’s highly-rated programs are among the top in the U.S. He has written 40 environmental songs and his published music albums represent the most comprehensive and educationally appropriate collection of environmental music in the world. The Eco-Troubadour’s “Singing for the Earth” program is a concert for special events like Earth Day celebrations with the general public.

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In a warm and lively style, Stan Slaughter teaches his audience about environmental issues and performs well-known and original environmental songs, including sing-alongs like *Landfill Blues*, *Don't Let the Goo Get You*, and the *Recycle Shuffle*. "I play sing-alongs, because I believe that singing helps to internalize the message. The words are teaching tools for each environmental topic," Slaughter says. His educator status, program educational value, and energetic performance is unmatched by any other environmental performer. This is repeatedly confirmed by the legion of school educators, environmental officials and organizations who fund or benefit from Slaughter's programs. Stan has also been featured in many newspapers, radio and television interviews, as well as in videos for Fox Network and the Missouri Department of Natural Resources.

Enclosed in the Eco-Troubadour's press packet are testimonials from key environmental officials, feedback from educators, and a partial list of Slaughter's media coverage. Enclosed also is a video CD collage of Stan's educational musical performance. You can review more about Slaughter's products and services at his web site: www.stanslaughter.com

For more information or to set up an interview and song performance with the Eco-Troubadour during Earth Day week, please contact Stan Slaughter, 201 SE Bristol Drive Lee's Summit, MO 64063, or at the above contact numbers or e-mail addresses. Because Earth Day week is a high booking time for Stan, kindly reply at your earliest convenience so that the Eco-Troubadour can make arrangements to interview and perform for you and your audience.

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